

CREEMORE BIA BUDGET

		2015	2014
INCOME:			
Item:			
	Levy	\$ 20,000	\$ 20,000
	Associate Members	\$ 500	\$ 500
	Partners	\$ 250	\$ 250
	Creemore Pin	\$ 250	\$ 1,000
	Creemore Merchandise	\$ -	\$ -
	Donations	\$ 2,500	\$ 500
	Sponsorship of Streetscape	\$ -	\$ 1,500
	HST Rebate	\$ 3,000	\$ -
	TOTAL INCOME	\$ 26,500	\$ 23,750
EXPENSES:			
Administration:	Bookkeeping	\$ 325	\$ 325
	Photocopies	\$ 25	\$ 25
	PO Box Rental	\$ 160	\$ 160
	Miscellaneous	\$ 1,240	\$ 1,500
	Total Administration	\$ 1,750	\$ 2,010
Beautification:	Hydro Pole Banner Hardware	\$ -	\$ -
	Banners	\$ 2,500	\$ -
	Banner Creative	\$ -	\$ -
	Garbage Pickup/Bin Rental	\$ 2,000	\$ 2,000
	Landscaping	\$ 1,000	\$ 1,000
	Winter Décor	\$ 2,500	\$ 2,500
	Streetscape Maintenance	\$ 1,000	\$ 1,000
	Contingency Beautification	\$ 1,000	\$ 1,000
	Total Beautification	\$ 10,000	\$ 7,500
Marketing & Promotions:	Promotional Materials	\$ 500	\$ 500
	Social Media	\$ 3,000	\$ 3,000
	Billboard Rentals	\$ 3,000	\$ 3,000
	Refurbish Creemore Logo Signs	\$ -	\$ -
	Spring & Summer Promotions	\$ 2,500	\$ 1,500
	Fall & Winter Promotions	\$ 2,500	\$ 1,500
	Website Updates	\$ -	\$ -
Sponsorships & Fundraising:	Santa Claus Parade	\$ 500	\$ 500
	The Gift of Music	\$ 250	\$ 250
	Canada Day	\$ 250	\$ 250
	Station on the Green	\$ 500	\$ 500
	Misc [Children's Festival]	\$ 500	\$ 500
	Xmas fundraising	\$ 500	\$ 500
	Total Sponsorships & Fundraising	\$ 2,500	\$ 2,500
Business Development:	OBIAA Membership	\$ 185	\$ 185
	GTTA Membership	\$ 243	\$ 243
	Networking Meetings	\$ -	\$ -
	Total Business Development	\$ 428	\$ 428
Information Technology:	Web Hosting	\$ -	\$ -
	Domain Name	\$ 68	\$ 68
	Total Information Technology	\$ 68	\$ 68
	TOTAL EXPENSES:	\$ 26,246	\$ 22,006
	SURPLUS / [DEFECIT]	\$ 254	\$ 1,744