

RICK Previous minutes. No objections to previous minutes

COREY Minutes to be sent to council, contact Pam. Will send example of two years ago.

TOM Minutes should show what was said in the meeting.

JIM Move to approve the minutes

RICK Signing authority, two signature: three signers: John, Chris and Rick.

COREY Met Laurie and signed another round of checks. Books are up to date. John has seen the books.

JOHN John will stop into the bank and transfer the spreadsheet files going at least two years back.

COREY Next thing to do is to create a budget.

RICK Need a separate meeting to discuss a budget.

COREY Billboard at 21 and 42 the billboard at \$600/quarter. Installed solar lighting. Another at 6/7 sideroad. That land is up for sale, the land we use is donated. Creemore brewery billboard will allow us to use the blade at the bottom of their sign.

RICK There are items outstanding for the treasurer but at this point is looking pretty good

COREY We have time to get the budget together.

TOM We have the option to change the 20k budget. 20k is not enough. We rely on outside donations, brewery. The right number needs to match what we require. To increase we need to prove why. It will be a levy against the businesses in town.

ELISE ADVERTISING

ELISE We can get bruce grey funding. Not sure if funds are still avail

COREY Clearview has already taken some.

ELISE It is a matching fund. It is for specific events.

CHRIS The bookstore has an upcoming event in February

COREY Tour de Creemore did not have a great impact on the town

TOM Centurion does not do what it needs to do for us
the BMVA has the rights to this

JIM Are we thinking of an outdoor event?

RICK We have outdoor events and are subject to the weather

JIM Can we make a motion to look into this.

ELISE There is the chili contest, it is called winterfest. It is around valentines day.

CHRIS The bookstore event is on the 21st of February.

ELISE Runners will drive two hours to run a race

COREY planning events it has to tie into mill street to get people into downtown. Can get a bonfire permit.

JOHN long weekend events are good. Good to get tourists

ELISE sat is the 14th. Family day is the 16th. Dates for March break March 16th to the 20th.

TOM Lots of programs people will expect for winterfest. But it should be a refinement of what happened last year. Should be easier this year, I have a list. I can send the information.

ELISE we should get this going soon. Pick a date 68 Caroline st west, 8-10 am to specifically discuss winterfest.

CHRIS perhaps tying in our Creemore classic on the 21st, and moving it up a week to tie into winterfest

COREY Key spots on provincial park booklets for advertising, John Dixon. Needs an answer for the key spots, but we don't have to have an answer until March.

ELISE like to look at the old budget to see what amounts were allocated where.

JOHN Who does copy for the ad

COREY we have a brand ad that is standasrd

ELISE \$377 for a half page

COREY \$455 for a half page at half price for criag leith, ACTUALLY \$540.

ELISE Will email John Dixon

RICK look into where else we will advertise

COREY did ads into map guide for tourism, and see and do guides

TOM BNB want to advertise on the panel at the horticultural gdn. A frames need an exemption.

COREY a blade would be cleaner .

TOM I suggest we set a meeting with Dave Huskinson to discuss.

CHRIS I don't mind contacting.

RICK at the kiosk, we would prefer a blade

ELISE Facebook. Sponsored listing and a budget for that. Ian Morrison posting contact, contract until middle of year.

TOM council meeting at 530 on January 12, 2015 on Gideon st.

COREY email Pam Fettes a request a short presentation at council. An introduction of ourselves.

CHRIS I will email them.

TOM it is important to meet them and spend 5 min starts at 530pm and at 545 the delegations will be started. then they address the public

RICK Jan 14th committee of adjustment. The planning public meeting is later. For the Gordon feed mills , a re-development of comm. Res .

TOM the Tim Hortons one is coming to the 26th. We can give the BIA position or individual.

go to the website and planning notices to see the plan.

RICK we should poll the members

COREY it is at Cashtown, we cant control it. If we cant control it then we should work with it. There is a new business at O'shays that will suffer. With a esso station.

TOM The BIA can express their opinion what are the strategies we would use to consider supporting the existing business. In talking to Tim Hortons.. The question is is who is the francisee at sunnidale and 10, at the shell station. Allowing at a BIA board and nbe an association member the role for the be . On the 26th we represent the BIA concerns. An express at sunnidale and maybe the same at Cashtown. the township talks about economic development. But there is growth, and we are approving it. Will it divide or grow the economy. Tell tim hortons. Consider a integrated economic plan and how it will affect the existing businesses.

RICK Jan 14th gernal meeting, must discuss tim hortions. We need an agenda. At 630pm.

ELISE looking to see if we can do it at creemore kitchen.

TOM early days for the Gordon mills owned and to be developed by Blair Gordon. Need a community planning event. Proposal has not come to council. Alex Troupe off Mary street is looking for investors. Need work to get 500 homes.

continue to work on an agenda, looking for member ideas.

RICK lets keep in touch VIA email , lets

ELISE lets try to keep in touch through mail chimp

UPCOMING

This Thursday to discuss winterfest at Elises

Mon 12th at admin centre in Stayner

jan 14th at Creemonre kitchen, pending location

jan 26thh at admin centre

outlook calender added to the email reminder for BIA members

first Monday of the month for our BIA meeting Feb 2nd.