

**Creemore BIA General Meeting**  
**Wednesday, January 14, 2015**  
**6:00 pm**

**1. Welcome**

Rick Burek called the meeting to order at 6:30 pm. Introduced new Board members, Chris Dunk, Elise Beauregard, Jim, John Shore, Rick Burek.

**2. Minutes from Previous Meeting**

Minutes from last meeting will be posted on Clearview website.

**3. Treasurers Report**

Treasurers report is not available. It is being compiled. Once audited, we will have it ready for next meeting.

**2. Creemore Big Hearts Days**

Members were asked how they felt about the event and whether they felt that the event was worthwhile running again this year. Put the event to a vote where it was decided it would be re jiggged and event would be Mill Street centric. No budget has been determined for the event. John Shore is trying to put this together. Brainstorming of what events members would like to see run and which date(s) they would run them. Was decided the events would all take place on Saturday, February 14th.

**3. Promotion of Cycling in Clearview**

Shane Sargent, events coordinator is contacting the BIA and would like to share a presentation with us at a later date. We are a cycling destination. Clearview is buying into this. Discussion about how Creemore could be involved and on the map as a destination for cyclists.

**4. Canadiana Trade Show**

Reg Sheffield has proposed to run a trade show in Creemore at the arena for Canadian made arts, crafts and gifts. Date proposed is June or July. Would like to host family cycling event.

**5. Local Land Developments**

Gordon Feed Mill

Cash Town Corners - Tim Hortons and Esso. Trying to work with them to determine how we could bring some of the people using these facilities into Creemore. Signage was proposed for the corner. Other ideas proposed: a history display. Public meeting at town council is scheduled for Jan 26th.

**6. Service Agreement with Township**

Currently standard things are communicated between BIA and Thom Paterson.

Discussed how this needs to be made more formal, in writing to ensure that there are clear definitions regarding who is responsible and when. Flower pots, sand removal, banners, etc.

## **7. Social Media**

Discussed last years contract. Lise is going to take this over. Will offer a workshop to help businesses. Discussed how website [experiencecreemore.com](http://experiencecreemore.com) is inaccurate and that it is not easy for members to make changes.

## **Adjournment**