

## **BIA Board Meeting**

### **June 24/15, Creemore Springs Brewery Boardroom**

Attendees Present:

Jen Yaeck, John Shore, Thom Paterson (1<sup>st</sup> 20 minutes of meeting), Corey Finkelstein, Pere Armengol and Elise Beauregard

#### **1. Meeting called to order at 5:10pm by John, Jennifer and Elise**

#### **2. Approval of Minutes**

Minutes from last Board meeting on June 1<sup>st</sup> are not completed yet. Will be presented before next Board meeting

#### **3. Master List for Membership**

Elise visited the Township to try to get a list of building owners for the BIA membership list. She discovered that the map that is part of the BIA constitution (Schedule A) does not have the correct addresses. Needs to be updated. The map was made in 1987... buildings have changed since then.

Sticking to the 2015 tax roll to create master list.

#### **4. Signage**

Directional - Gary Page – will have signs ready tomorrow. Corey said that Josh Dempsey is putting these signs up once we get the signs to him. 6/7 sideroad- Josh is putting this sign up

Street signs (updated street names) - Weeks away according to Thom (Gerry Lemay)

Billboards – fading and the website is wrong on one of them. Discussion of taking off Shop, Dine, Stay, ... and developing a different tagline, putting on hashtag.

Corey is telling Thom to drop signs off at Josh Dempsey's house and he is asking Josh to clear the brush.

Corey will follow up with Lloyd (planner from Cashtown) about the signage at Cashtown.

#### **5. Planter Boxes**

Paul Vorstermans designed them... John is making more because a couple have fallen apart. These will all need to be replaced by next year. We discussed doing hanging baskets going forward. Iron T-bar to hold them up on the posts. Could get hanging baskets with a reservoir.

Insurance for Cheryl and Brandon (garbage) through the township. We need to contact Steve Sage. Working as an agent of the BIA so will be covered.

#### **6. Noise violation**

Complaint to Township about noise from motorcycles from resident. Board is being asked by Thom to ask members if they have an opinion about this as he is going to have to approach council with the issue.

#### **7. Voting right**

Lease holders and building owners have the vote- whomever pays the taxes

#### **8. Service Agreement**

Thom and Corey – Thom proposes that they write this up as part of a new by-law

#### **9. On the Bay Ad**

Rick Burek designed the format – photo which Brian Davies took. Now everyone has their logo. Corey has been in charge of the layout. Took excessive amount of time.

Cost to BIA – Corey’s time and Brian Davies pics.

#### **10. Jail**

Tourist attraction for the town. BIA has been looking after this

Jennifer was approached by Chris Raible about the state of the jail. He feels that it requires regular maintenance that it is not getting. There is graffiti on the walls (so will require new paint), the sign is getting worn looking and they would like to see an exhibit of sorts inside the jail, which Chris would like to help put together. Jen will follow up with Chris Raible to see if the BIA Board can meet with log cabin committee

#### **11. Next General meeting**

Aug 12<sup>th</sup> – boardroom

#### **Adjournment**

## **BIA General Meeting**

### **June 24/15, Creemore Springs Brewery Boardroom**

Board Members Present:

Jen Yaeck, John Shore3d, Corey Finkelstein, Pere Armengol and Elise Beauregard

#### **1. Welcome, Meeting called to order at 6:40pm by Elise**

Introductions

#### **2. Approval of Minutes**

Minutes from last Board meeting on June 1<sup>st</sup> are not completed yet. Approval of minutes from last general meeting - we will revisit at the next meeting on Aug 12/15 to give members a chance to review and make any amendments if required.

#### **3. Treasurers Report**

#### **4. Strategic Planning Sessions**

Board met for 6 hours in total. We will present results of the sessions to the general membership at the end of September.

Reviewed that there is a desire to have 5 new committees. One for streetscapes, one for event planning, one for research (to determine our target audience), Nature enhancing, Marketing and PR. Ideal to have 2 people to lead the committees which would report back to the BIA.

#### **5. Website**

The BIA has a new url – more interactive and will be easier to update for members. Will link to facebook, twitter accounts and business websites

#### **6. Cashtown**

Corey has not had time to reach out to the planner yet. Will have something to report back about at our next meeting in August.

#### **7. Signage**

New sign being added across from Jug City with funds we received from the brewery last year. Says historic downtown – directional.

Sign on 124 – Todds sign?

Directional - Gary Page – will have signs ready tomorrow. Should be up in the next couple of weeks.

Street signs (updated street names) – A couple of weeks away according to Thom (Gerry Lemay)

Billboards – fading and the website is wrong on one of them. Will be looking into replacing these.

#### **8. Motorcycles**

Noise violation complaint from a resident or group of residents – presented to Thom. BIA board asked the general membership what their position was on motorcycles in town and the noise. Position of the group present was that they are not opposed

Point was raised by **Sara Hershoff** from the Echo that the Ministry of Transport looking at this right now.. so do we really need to concern ourselves with this? Sara also suggested that the BIA should issue a statement that the BIA welcomes visitors by any mode of transportation but ask that they respect our quiet community. Questions raised whether there should be signs in place asking for no idling.

## **9. New Business**

**Copper Kettle** – at the park again this year. Asked merchants if we are planning anything special... to let Heather know so that they can advertise for us. Wants to know what the restaurants are doing so they do not compete with what they are offering. Deadline... July 22<sup>nd</sup>. Celebrity cookoff is not occurring this year. Would like to have an Art component – local artists can display. Eblast – Heathers info

**Childrens Festival**- Still waiting to hear from local businesses to see what they are willing to contribute. July 3<sup>rd</sup> is the deadline to be included in the program. Let Laurie know if there is something you do want in front of your business or do not want. Date is Aug 1 10-4. Street closure from 6am-5pm.

**Laurie from EB Summer Guide.** 4 pages this year up from last year. Will be another one in the fall. Sponsor pages for Childrens Festival and Copper Kettle

### **Partner, associates and members.**

The membership form is being revised and is only available via email at this point. We will be putting a link on the web for that once it was revised and web is up and running.

## **10. Adjournment**