

Board Meeting

July 20/15, 7pm, Home of Elise Beauregard

1. Welcome/ Call to Order

Attendees: John Shore, Elise Beauregard, Thom Paterson, Jen Yaeck, Corey Finkelstein

Absent: Pere Armengol

Called to order 7:05pm

2. Minutes

Approval of previous minutes. Jennifer is still working on these. Thom has something to add before they are approved and sent to council for posting.

3. Signage

Thom talked to friends at township – Gerry Lemay. Thom will put up new signs on old posts as planned. No issues noted.

Josh needs to know where to place the sign at Jug City (from road and height). Need to have discussion with Josh about this so that this is placed properly.

4. Strategic Session

Need to discuss again for presenting to members. Board agreed that we need to have another 2 hour meeting.

5. Mill street noise

Sept 19th group of 150 motorcycles for Paralympics – OPP officer organizes. Discussed that perhaps idling should be mentioned in signage around downtown. Thom presented draft position of BIA on Motorcycle Traffic on Mill Street. All present at this meeting felt it was a good start. Need to add idling to this.

6. Jail Reno Update

2 cells are painted. All articles that were in the cells were placed into one cell. Thom has 4 locks... will not hand keys out until after completed. Could we get the township to help pay for the exhibit? Discussed having a jail fundraiser once renos completed.

7. Marketing campaign

Put up signs inviting people to post on facebook, Instagram, twitter. Elise is working on this (hopefully with Corey). Possible idea... Metal signs attached to hydro poles with hashtag. Put one on the visitors board.

8. Farmers Market

We need to work together with them. Need to try to have a meeting with the board of the Farmer's Market. Elise is going to contact Pam to see if this can be set up for our next Board meeting in 2 weeks.

9. Creation of welcome package for new members.

Explaining how emails work and how to register for them. Should be for any new owners of businesses in town, new building owners

10. Schedule of meetings

Discussed that Aug 7th is the date of the next board meeting 8 am to 10am

11. Board Executive

Need to send in notification to the township about new members and who is in what position.

Discussed that Pere would be beneficial in marketing. This will give opportunity for Elise to move into one of the vacant positions. Elise volunteered to move into Presidency. Board voted unanimously for Pere in marketing and Elise as president.

Submit an update or article to the Echo about the new Board.

12. Vendor Permits

Thom brought up Vintage Vera who appeared in Anne Scott's vacant lot on the weekend. Question was raised whether she was selling or promoting? Has she violated the by-law? Board was not sure that if she was promoting and not selling that she violated the by-law for mobile vendors.

13. Adjournment