

Board Meeting

Affairs Bakery and Café, September 15, 2015, 8am

Attendees: Elise Beauregard, Pere, John Shore, Jen Yaeck, Thom Paterson

1. Billboard slogan contest

- Want people to vote online. Elise found a site where people can only vote once a day from the same IP address
- There are several entries. Felt that the Board should try to have their own vote to pick the top 10 prior to opening it up to the public. Elise is going to send an email to Board members with all of the entries omitting the name of the person who submitted. Each Board member will choose their top 10. Then will reconvene to put list together for voting online by public.

2. Halloween

- Previous year BIA has put together a haunted house and refreshments at Station on the Green. Jen will contact Carol from the pub and Elise will contact Sarah about the Station.
- Need to add to agenda for next meeting

3. General meeting agenda

- Halloween, copper kettle debrief, slogan contest, strategic planning,

4. Strategic planning

- Karen Gaudino from Creemore Springs offered a new session to the BIA paid for by the brewery. All Board members are committed to a new session.
- Elise has not heard back from Karen Gaudino. She is emailing her to determine what the plan is moving forward.

5. Jail/Log Cabin signs

- Purple Hills is going to provide a new plaque for the front of the Jail and Log Cabin. Phase 2 of the plaques

6. Santa Claus Parade

- Should be in BIA name or Clearview for insurance purpose
- Should move the funds into the BIA account. Jen will send a note to Laurie Wilson, Fred Mills and Corey about the account

7. Financials

- We need to determine if BIA members are satisfied with how the board manages and reports how the money is handled? Any further info required?

8. Sub-Committees

- Childrens Fest. Have discussed numerous times that this should be a sub-committee under the BIA
- Clearview Radio Station- Steve Sage recommended that they have a direct link through the Township and suggested that they be managed under the BIA. Sandra Green apparently told him that if they have to be managed by the BIA, then she is okay with this. As a Board, it was discussed and determined that this is not something that we feel is necessary. The radio station was started as a separate business and it was felt that it was not something that the BIA should be managing. That the BIA has enough to manage.
- Farmers Market, BIA and Board of directors from Station. Interest in all three coming together to support the farmers market. Trillium foundation, funding Stayner. Thom said

that they were so impressed with the results of Stayner's market, that they may extend funding indefinitely. May be some funding there for Creemore?

Adjournment at 8:50am