



Creemore Business Improvement Area General Meeting MINUTES

January 24, 2017

7:00 p.m.

Creemore Springs Brewery

Members Present: Jackie Durnford, Laurie Copeland, Karen Gaudino, Sara Hershoff, Corey Finkelstein, Councillor Thom Paterson

Members Absent:

Staff Present:

Guests Present: Jen Yaeck, Joan Gordon, Dave Huskinson, Nancy Johnston, Cheryl Robertson, Lee Anne Calvert, Pierre Marcoux, Heather Harding

1. Call to Order

The meeting was called to order at 7:00p.m.

2. Approval of Agenda

Item/Recommendation: Approval of the January 24th Agenda	
Moved By: Corey	Seconded By: Laurie
Be it resolved the Creemore BIA Executive Board approve the January 24th agenda.	
Motion: Carried	

3. Disclosure of pecuniary interest and the general nature thereof

Corey Finkelstein is the Event Manager for the Creemore Valley Classics Car Show. He has declared a pecuniary interest for agenda item #6, Presentations – Car Show.

4. Approval of the Minutes of Past Meeting

Past meeting was the AGM. Approvals of the minutes are not required until the next AGM.

5. Business arising from the Approved Minutes

No discussion

6. Presentations:

Terry Fox Run

Representative: Leeanne Calvert

- Date: September 12, 2017, 8:30am-12:30pm
- Road Closure requested, streets to be confirmed
- BIA to write an indorsement letter for road closure

Car Show

Representative: Corey Finkelstein

- Date: July 15, 2017
- Road closure requested, Mill St. from Mad River Park to Wellington and Wellington West to the Legion
- Requesting an endorsement letter form the BIA

7. Streetscape

- Thom Patterson has requested a detailed drawing of plans for Caroline St.
- BIA would like to have input on the plans
- Flood reported on the corner of Caroline & Mill

8. Marketing

- Sara** -Ian Morrison agreed to volunteer to help with Social Media
- start thinking how to leverage off Canada 150
 - looking for committee members for Marketing
 - advertising: two ads running in Enterprise Bulletin for Christmas to draw people to Village

9. Treasurer Report

Item/Recommendation: to approve the budget with changes discussed	
Moved By: Corey	Seconded By: Jackie
Be it resolved that the Creemore BIA Board accept the recommendation to approve budget.	
Motion: Carried	

10. Administration and Governance

Nothing discussed

11. Other Business

Parking

- Parking concerns on Caroline, across from the Echo, same cars parked all day every day preventing patrons to the new business to park
- Sara to create a letter with a friendly reminder of other parking options. A leaflet will be placed on windshields, an email sent out to business and a message in the Echo
- Sara to look into the parking by-law before Feb 1st.

Community Events

- Thom will let the BIA know how to access funds from the Township
- Heather will e-mail Sara Murray at the town office to inquire about the Canada 150 funding opportunities and to meet with BIA to discuss other opportunities regarding community events.

BIA Volunteer Committees

- Volunteer signup sheets for the Events, Marketing & Décor Committees
- BIA to email out a "Last Call" for volunteers

12. Adjournment

Moved By: Karen	Seconded By: Laurie
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Be it resolved that the January 24th, 2017 meeting be adjourned at 8:55pm
Motion Carried.