



Creemore Business Improvement Area Board Meeting Minutes - Draft

April 18, 2017

7:00 p.m.

Station on the Green

Members Present: Jackie Durnford, Laurie Copeland, Sara Hershoff, Corey Finkelstein, Councillor Thom Paterson

Members Absent: Karen Gaudino

Staff Present:

Guests Present: Dave Huskinson, Nancy Johnston, Denise Karovich, Chris Raible, Laurie Severn, Joan Gordon, Sandra Green, Nancy Johnston, Patricia Cleary, Heather Harding

1. Call to Order of the Board Meeting

The meeting was called to order at 7:07p.m.

2. Approval of Agenda

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| Item/Recommendation: Approval of the April 18 Agenda with revisions | |
| Moved By: Corey | Seconded By: Jackie |
| Be it resolved the Creemore BIA Executive Board approve the April 18, 2017 agenda with the discussed revisions. | |
| Motion: Carried | |

3. Disclosure of pecuniary interest and the general nature thereof

No pecuniary interests declared

4. Approval of the Minutes of Past Meeting

No minutes to approve from the March 14th meeting.

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| Item/Recommendation: Approval of the March 14 th meeting minutes | |
| Moved By: Corey | Seconded By: Jackie |
| Be it resolved the Creemore BIA Executive Board defer the approval of the March 14 th meeting minutes until the next meeting. | |
| Motion: Carried | |

5. Business arising from the Board Meeting– March 14th, 2017 Minutes

No discussion

6. Public Participation

a. Log Cabin Committee presentation – Chris Raible

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| Item/Recommendation: to accept The Jail responsibilities be transferred to the Creemore Log Cabin Service Board from the Creemore BIA as presented by Chris Raible | |
| Moved By: Sara | Seconded By: Jackie |
| Be it resolved that the Creemore BIA accepts the Jail responsibilities be transferred to the Creemore Log Cabin Service Board from the Creemore BIA as presented by Chris Raible. Memorandum of Understanding attached. | |
| Motion: Carried | |

b. Creemore Springs Brewery, 2017 Events line up – Heather Harding

- Creemore Springs Turas Mor, Saturday, May 27th
- Cycle for Sight, Saturday, June 24th
- Craft Brewery Running Series, Saturday, August 12th
- Copper Kettle festival, Saturday, August 26th
- Small Halls Festival, Thursday, September 28th – Sunday, October 1st.

c. Vintage Festival Update – Sandra Green

- Car clubs coming to town for the day, club ride, not a car show
- Vendor set up on Caroline W. only
- FREE coffee for visitors.

d. Marketing presentation – Dave Huskinson

- Dave attended the Ontario Bed & Breakfast conference at Deerhurst Resort and shared some information learned on tourism marketing.

7. Events

Bird Day

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| Item/Recommendation: to accept The Bird Day Report as presented | |
| Moved By: Sara | Seconded By: Corey |
| Be it resolved that the Creemore BIA accepts the Bird Day Report as presented | |
| Motion: Carried | |

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| Item/Recommendation: the Creemore BIA appoints the committee and approve the budget as stated in the report. | |
| Moved By: Sara | Seconded By: Jackie |
| Be it resolved that the Creemore BIA appoints the committee and approve the budget as stated in the report. | |
| Motion: Carried | |

8. Marketing

- Nothing new to report

9. Treasurers' Report

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| Item/Recommendation: the financial update presented be received | |
| Moved By: Sara | Seconded By: Lori |
| Be it resolved that the financial update be received as presented. | |
| Motion: Carried | |

10. Constitution Update

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| Item/Recommendation: to accept Constitution Update as presented | |
| Moved By: Sara | Seconded By: Lori |
| Be it resolved that the financial update be received as presented. | |
| Motion: Carried | |

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| Item/Recommendation: that the input from members of the BIA and public be accepted and recorded verbally now. | |
| Moved By: Sara | Seconded By: Corey |
| Be it resolved that the input from members of the BIA and public be accepted and recorded verbally now | |
| Motion: Carried | |

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| Item/Recommendation: the written input from members of the BIA and public be accepted by e-mail to sara@creemore.com until May 25, 2017 or in writing at Creemore BIA, Box 2062, Creemore, On, L0M 1G0 | |
| Moved By: Sara | Seconded By: Corey |
| Be it resolved that the written input from members of the BIA and public be accepted by e-mail to sara@creemore.com until May 25, 2017 or in writing at Creemore BIA, Box 2062, Creemore, On, L0M 1G0 | |
| Motion: Carried | |

11. Other Buisness

- a) Shed behind Foodland
 - Shed is to be moved as requested by new owners of Foodland.
 - Corey is to organize the moving of the shed to a new location

b) ATV's Issue

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| Item/Recommendation: that the following statement be adopted in regards to vehicle related concerns with in the Creemore BIA "The Creemore BIA welcomes all visitors to our village. Regardless of how our visitors arrive their safety is of the utmost concern to us. We rely on the MTO, OPP, Simcoe County and Township of Clearview to create and apply appropriate criteria and enforcement measures to safeguard residents, visitors and business owners as well as their property where vehicles are involved" | |
| Moved By: Sara | Seconded By: Jackie |
| Be it resolved that the following statement be adopted in regards to vehicle related concerns with in the Creemore BIA "The Creemore BIA welcomes all visitors to our village. Regardless of how our visitors arrive their safety is of the utmost concern to us. We rely on the MTO, OPP, Simcoe County and Township of Clearview to create and apply appropriate criteria and enforcement measures to safeguard residents, visitors and business owners as well as their property where vehicles are involved" | |
| Motion: Carried | |

- c) Pavers on Caroline St.
 - Thom shared blue print plans with members
 - Received input from members, will take back to Town.

12. Adjournment

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| Be it resolved that the April 18th, 2017 meeting be adjourned at 8:58pm | |
| Moved By: Jackie | Seconded By: Corey |
| Motion: Carried | |



CLEARVIEW



MEMORANDUM OF UNDERSTANDING

BETWEEN

THE CREEMORE BUSINESS IMPROVEMENT AREA
(the "BIA")

and

THE CREEMORE LOG CABIN SERVICE BOARD
(the "Service Board")

regarding

**The Transfer of the
North America's Smallest Jail - Creemore**
(the "Jail")

to the

Creemore Log Cabin Service Board

Purpose of the Memorandum

To reach agreement between the BIA and the Service Board to transfer the responsibility for the care and maintenance of North America's Smallest Jail in Creemore ("the Jail") to the Creemore Log Cabin Service Board.

Background:

The management of the Jail has passed informally between several volunteer groups over the years. Until most recently, the BIA has assumed management of the Jail and now wishes to divest itself of the responsibility. Discussions with the Creemore Log Cabin Service Board have lead to a clear understanding that they welcome the responsibility for the Jail as it more appropriately aligns with their community mandate.

BIA Responsibilities

The BIA agrees to transfer the responsibility for the Jail to the Service Board.

The BIA recognizes the tourism value of the Jail to it's business membership and agrees to provide shared promotional and financial support as appropriate upon request form the Creemore Log Cabin Service Board.

Upon execution of this agreement with the Service Board, the BIA will notify the Township of Clearview of this agreement and initiate the necessary Township review and approvals

Service Board Responsibilities

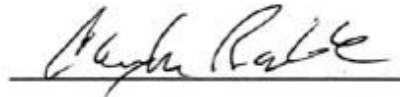
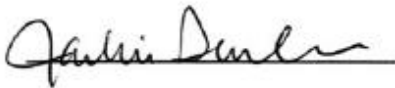
The Service Board agrees to assume responsibility for the Jail including the management of seasonal access by the public to the Jail, determination of the appropriate uses of the facility by the residents of Clearview and the general public, event promotion and the general maintenance and good repair of the Jail.

Execution

The Memorandum of Understanding shall be executed on this day of , 2017

Creemore BIA
Representative

Creemore Log Cabin
Service Board Representative



Effective Date

Both parties understand that the Service Board assumes responsibility for the Jail effective upon the date of approval by the Township of Clearview.