



Creemore Business Improvement Area Executive Board Meeting Minutes - Draft

July 11, 2017

7:00 p.m.

Station on the Green

Members Present: Jackie Durnford, Laurie Copeland, Sara Hershoff, Corey Finkelstein, Thom Patterson

Members Absent: Karen Gaudino

Guests Present: Donna Baylis

1. Call to Order of the Board Meeting

The meeting was called to order at 7:15p.m.

2. Approval of Agenda

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| Item/Recommendation: Approval of the July 11 th Agenda | |
| Moved By: Sara | Seconded By: Thom |
| Be it resolved the Creemore BIA Executive Board approved the July 11, 2017 agenda with added items arising from the June 13 th minutes | |
| Motion: Carried | |

3. Disclosure of pecuniary interest and the general nature thereof

No pecuniary interests declared

4. Approval of the Minutes of Past Meeting

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| Item/Recommendation: Approval of the May 9 th meeting minutes | |
| Moved By: Corey | Seconded By: Laurie |
| Be it resolved the Creemore BIA Executive Board approves the meeting minutes from the June 13 th meeting with the following changes; 6a – add with a zero based budget to this 9a – add Corey to follow up as an action item 9d – under hops project please note that this is covered under the streetscape budget/flowers | |
| Motion: Carried | |

5. Items Arising from the Minutes

- a) The Shed - Firefighter have denied the storage shed on their property. Corey will continue to seek a solution. Donna Baylis mentioned an available space on the Station on the Green site.

6. Public Participation

a) Donna Baylis from the Station on the Green came to express a desire to open communication and cooperation between the BIA and Station Board.

They will be starting a Friends of the Fountain Fundraiser soon to help repair the base, restore the statue finish and install water treatment. The goal is \$15,000.

The BIA expressed to Baylis the need to cover bathroom cleaning costs by event organizers as well as discuss with Clearview about helping to cover washroom costs as part of the tourism push.

Jackie will add Donna and Station on the Green to the MailChimp list to keep them up to date.

7. Events

- a) Creemore Children's Festival – Event Plan presented by Laurie testing the event planning package idea created by the BIA. This has been shared with Amanda Murray at the Township

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| Item/Recommendation: To accept the Event Plan received as information | |
| Moved By: Jackie | Seconded By: Sara |
| Be it resolved that the Creemore BIA receives the proposed Children's Festival Event Plan as information. | |
| Motion: Carried | |

8. Marketing

- Corey and Thom are continue to investigate the benefits and requirements of becoming an officially designated tourism area.

9. Treasurer

- The treasurer pointed out areas that are outstanding for spending including \$2750 in the event area and \$1250 in the marketing and website. The Founders' Dinner still has some outstanding income and costs to come in but it is estimated that there will be a \$1500 profit.

10. Street Scape

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| Item/Recommendation: For the Creemore BIA to allocate \$600 of the streetscape maintenance budget to the Hops project for additional watering and care. | |
| Moved By: Jackie | Seconded By: Corey |
| Be it resolved that \$600 of the streetscape maintenance budget be allocated for the additional watering and care for on street plants by Cheryl Brown. | |
| Motion: Carried | |

11. Other Buisness

Informing Clearview of events -

Jackie to send a letter to Stave Sage and Gerry Lamme with a suggestion of Aug 7 to 22 for work on Caroline Street W. Letter to also include the various event dates.

Request from student for money - Sara informed board of this request. This sits outside of the mandate of the BIA. Sara to send a nice note refusing request.

Sharing of email by Laurie from Joan Stark – attached

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12. Adjournment

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| Be it resolved that the July 11, 2017 meeting be adjourned at 9:12pm | |
| Moved By: Sara | Seconded By: Corey |
| Motion: Carried | |

Thursday, June 22, 2017
Riley Henderson
riley.n.henderson@gmail.com
705-896-5108

Dear Creemore BIA,

Hello, my name is Riley Henderson. I am a grade twelve student at Collingwood Collegiate Institute, graduating this year and heading to study biomedical engineering at the University of Waterloo this September.

In my past two years at high school, I have maintained well above a 90% average in all my class, being mostly science and math. This year I was one of the 300 semifinalists out of 4400 Loran Scholar nominees, and the Collingwood Collegiate Institute Schulich Leader nominee. Unfortunately, I was not selected as one of the national winners. I have accepted my offer to the University of Waterloo's biomedical engineering program. At Waterloo, I will learn the fundamentals of applying science, math and ethics to the field of medicine in hopes to cure some of the many illnesses still untreatable.

I have lived in Creemore my entire life and have enjoyed growing up in such an area. Creemore has given me so many opportunities to learn and grow to be the independent woman I am today. In the past couple of years, I have done my very best to give back to the community that has given me so much. This past year, I volunteered to be the assistant Great Northern Exhibition volunteer food booth manager. I enjoyed my time prepping the food, training volunteering staff and adhering to health and safety regulations. I have also volunteered in many community events such as; the children's festival, baking for families with kids with cancer, Creemore Minor Hockey practices, Miller's Dairy Day, the Mad River Quilting Club meetings, and at the International Plowing Match's queen of the furrow competition.

I am contacting you to see if the Creemore BIA possibly has any scholarships or bursaries available. In the fall, I will be expected to pay my tuition fee of \$15,000 and student fees of \$4,000 and my living costs on top of those.

I thank you for your time and your consideration.

Sincerely,
Riley Henderson