



## **MEDIA RELEASE**

FOR IMMEDIATE RELEASE

### **Get behind a “sweet” cause: NVCA looking for volunteers for the maple syrup season**

**UTOPIA, Ontario (February 14, 2017)** – The Nottawasaga Valley Conservation Authority (NVCA) is looking for volunteers interested in learning the ins-and-outs of maple syrup production.

Each year, NVCA’s maple syrup program sees hundreds of students and families visiting the Tiffin Centre for Conservation in Utopia to learn how sap from sugar maples becomes an iconic Canadian food.

Maple syrup volunteers help collect sap, boil it down to syrup and bottle the finished product. While each season is a little different, volunteers are needed daily during the sap run, usually from March to mid-April. No experience is necessary, but volunteers should be prepared to spend some time outdoors. A commitment for the season is preferred.

If you are interested, contact Kyra Howes, NVCA’s Manager of Lands and Operations, at 705-424-1497 ext. 259 or [admin@nvca.on.ca](mailto:admin@nvca.on.ca).

The Tiffin Centre’s maple bush is the star of the show at the annual Spring Tonic Maple Syrup Festival, hosted by the Rotary Club of Barrie and NVCA. This year’s festival runs April 8 and 9, from 9:00 am to 3:00 pm daily. Details are available at [www.nvca.on.ca](http://www.nvca.on.ca).

The Tiffin Centre is located at 8195 8th Line (Essa), just 10 minutes west of Barrie. It is a four-season recreation destination with more than 300 acres of forest, meadow and wetlands.

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**About NVCA:** The Nottawasaga Valley Conservation Authority is a public agency dedicated to the preservation of a healthy environment through specialized programs to protect, conserve and enhance our water, wetlands, forests and lands.

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